## Vision

1. Education and understanding
2. Influencing and motivating
3. Helping people to lead healthy and sustainable lifestyles
4. Supporting clubs to become more sustainable

## Mission Statement

Making a positive contribution towards the net zero carbon targets at UEA within the uea+sport community.

For community, for students, for a sustainable future.

## Objectives

* Make an active effort to reduce carbon emissions and not solely rely on offsetting
* Provide support for clubs in making yearly pledges to engage their members with the aim of reducing their environmental impact
* Provide training and opportunities for the uea+sport community to raise awareness and understanding, in order to promote sustainability action for the benefit of local and global communities
* Aim to consistently be an exemplar to the University sport sector and remain educated and up to date with relevant news and initiatives

## Targets

**Reduce carbon emissions**

* Monitor annual club carbon emissions and work with the clubs to offset their totals by collaborating on projects
* Make more sustainable travel options available and easily accessible e.g. training and guidance for using electric cars
* Monitor and offset all annual department emissions

**Engagement & Awareness**

* Promote best practice within Sportspark
* Collaborate with the SU and UEA departments to events & UEA+Moves initiatives that support local businesses, charities and environmental action
* Integrate sustainability into volunteer academy and committee training and wider uea+sport department (e.g. Moves app rewards)
* Embed sustainability within all club development plans