MOVESLETTER
JUNE 2024

Annual Points Reset

Some of you will be aware that we introduced a points reset for all users last August, we took the decision to make this an annual occasion. Meaning points resets for all users will take place at 9am on 1st August each year.

This has enabled us to better control our yearly budget for the app and carry on providing a large range of rewards for users. The other predominant reason is to ensure that returning users do not have an unfair advantage over new users at the start of the academic year. Meaning all users have a more equal chance of accesssing rewards and prizes available.

The only resctriction in this time are the following: maximum x2 hot OR cold drinks between 15th June - 31st July and sustainable initiative redemptions are available until 23rd July.

New Rewards & Stats!

We introduced some new and exciting rewards as a one-off for users to redeem, which you can see in the infographic to the left. These were part of the uea+sport equipment hub during the Covid pandemic, where students who were isolated in halls could hire out equipment free of charge, this was aimed to keep students active and healthy. A lot of the equipment has been moved to the SIZ which is now part of their borrow bank (again free for students!). Some has also been donated to local schools and groups.

We're really pleased to see the impact from this, as well as the impact of Moves being able to provide a huge amount of subsidy to Active Campus programmes such as tickets to our Navigate Norfolk trips and Adventure Afternoons.

Fancy volunteering for us?

Every year, UEA Sport seeks new and enthusiatic students who want to make a difference for others at UEA. We have some volunteering roles which you could apply for (see link below on our webpage):

We are on the lookout for Active Campus Ambassadors to drive participation opportunities for students via the app to engage in increased physical activity, in order to improve wellbeing and awareness of our wider Active Campus programme.

https://ueasport.co.uk/volunteer-academy/current-volunteering-opportunities/

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Send us your feedback

We're always looking to improve the app, and the summer holidays is the perfect time of the year to email us and tell us what you like and dislike about the app. Our uea+sport team will do a programme review near the end of July, where we will go through any feedback and will determine what we can change to make the user experience even better.

Any staff members who want to become a staff champion to help market and feedback about the app can still sign up buy emailing us.

Please email us on ueamoves@uea.ac.uk

2023-24 Stats

We're extremely proud of how integral Moves is to our Active Campus programme, which provides free or heavily subsidised activities desgined to benefit your physical and mental wellbeing.

Trees and more

We began planting trees on Moves in May 2021, we have now reached over 3,000 planted! We have also added the option of restoring UK habitats and removing carbon emissions - see the reward tray for more and the link below to see our profile!

https://ecologi.com/ueasport